

Voltere

by @egis

Shaping Tomorrow's Tourism

www.voltere-consulting.com

Voltere

What will tomorrow's tourism look like? Can we envision a renewed and more inclusive sector? With this ambition, we created Voltere.

We strive to offer unforgettable experiences to locals and tourists alike, focusing on preserving the environment and the wellbeing of all.

With over 25 years of experience including 15 within the Horwath HTL network, we set the standards for consulting in tourism, hospitality, leisure and culture.

Our integration within the Egis group (Caisse des Dépôts group) has enabled us to offer an even larger range of services and expand our international reach.

Building a better future together

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An offer fully dedicated to the tourism sector

**THE STANDARD
IN CONSULTING**

**INTEGRATED
TECHNICAL
EXPERTISE**

**SPECIALIZED IN
MIXED-USE
DEVELOPMENT**

**CAPABLE OF
CREATING
TURNKEY
CONCEPTS**

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Egis is a major international group in the construction engineering and mobility sectors whose unique global service range encompasses infrastructure consulting, engineering and operation. Through our capacity for innovation, we respond to the climate emergency and to the greatest challenges of our time by offering solutions and acknowledged know-how in the areas of transportation and mobility, sustainable city construction, buildings, water, the environment and energy.

A 75%-owned subsidiary of Caisse des Dépôts, with the remaining 25% held by partner executives and employees, Egis imagines a sustainable future, working for populations and social progress.

€ 1.22 bn managed turnover in 2019
15 800 employees

REGIONS



DESTINATIONS



HERITAGE



NATURE

HOSPITALITY
& REAL-ESTATE



HOSPITALITY



PROPERTY MANAGEMENT



HEALTH & WELLNESS

FACILITIES



LEISURE & CULTURE



MICE



SPORTS & EVENTS



Projects that shape the future

More than a promise, this shared belief has always been at the core of our operating mode. Because understanding people's needs is as important as know-how, we support you in making projects that are both appealing and sustainable, in respect to stakeholders' demands.

Voltere

Our commitment

Shaping desirable destinations

A desirable destination is the result of a shared vision. Tourism, leisure and culture are essential components of a successful location. Having a macro perspective allows to offer a global framework of experiences for visitors and inhabitants alike.

Sharing hospitality's values

A coherent program makes projects more welcoming and economically viable. Good atmosphere, engagement, conviviality, efficient services... our proven know how in hospitality and leisure gives body to complex and mixed-use projects: cultural spaces, coworking, coliving, student & senior housing, businesses.

Rising up to the challenge of sustainable tourism

Building the future requires an awareness of the issues at hand: preserving natural, cultural and intangible resources, preventing over-tourism, building the right solution for each opportunity. We propose resilient projects that align with sustainable urbanism principles.

Partnering with the industries of wellbeing

To build a new trend, you need to associate multiple players. Mixing wellbeing and authenticity, curiosity and pleasure, simplicity and exception. There are many possibilities to explore: wine tourism, agritourism, country resorts, but also thermal and spa destinations, for leisure or health.



Shaping tomorrow's tourism

- Advisory and strategy services in the tourism sector
- Conception and development of hospitality and tourism projects worldwide
- Sustainable tourism and resilience

We offer a unique, and bespoke service approach to develop your ideas. Our team will support you with a rigorous and specialized guidance to ensure the success of your projects in France and worldwide.



Advisory and strategy services in the tourism sector

(Conceiving) tomorrow's destinations

Your projects should be envisaged in a long-lasting perspective. Voltere develops a long-term vision, both economical, societal and environmental. We perceive the trends, understand the evolution of expectations and build together with our clients tomorrow's good living places.



Strategy

Destination development
Product and market development
Public consultation and participation



Marketing

Marketing and communication plans
E-marketing, data, digital solutions



Conception and development of hospitality and tourism projects worldwide

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(Building)
fine-tuned
projects with
added value

Your projects should stand out. We offer our customers innovative experiences. Our expertise combines creativity and a perfect knowledge of the local markets and players.

Project development

- Project development assistance
- Project lead assistance
- Leisure Factory

Project structuring

- Project feasibility
- Conceptualization / Programming
- Judicial and financial framework
- Investor & Operator search

Asset Management

- Operational improvements
- Due diligence
- Asset valuation



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Sustainable tourism and resilience

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(Developing)
a responsible
and durable
tourism

Your projects should be based on a broad vision of society's challenges and expectations regarding sustainability. Working closely with our clients as well as local and innovative players of today and tomorrow's market, we co-create sustainable projects in the best possible manner.

 Sustainable
tourism

Buildings and sustainable urban projects
Climate strategy
CSR

 Knowledge

Prospection
Publications
Events

Creating tools for tomorrow's tourism

- Leisure Factory
- Sustainable tourism
- Knowledge



**LEISURE
FACTORY**

Powered by Voltere

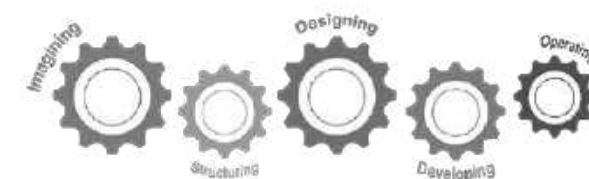
CONCEPT CREATION

Leisure Factory is Voltere's innovation lab, tasked with creating new solutions which will become tomorrow's leisure market, often combining tourism accommodation, leisure, culture, sports and businesses.

Leisure Factory assists today's creative minds in search of real and innovative ideas applied to tourism.

TURNKEY SOLUTIONS

Leisure Factory also accompanies project leaders following a project's conceptual phase in the search for investors, project follow-up, distribution and pre-opening planning.





Knowledge

A DEDICATED COMMERCIAL SURVEYING TOOL : "TOMORROW'S TOURISM"

Voltere moderates "Tomorrow's Tourism", a resource and debate space encompassing the issues pertaining to the future of tourism.

- An online prospective toolkit
- A club of active members
- A dedicated team

RESEARCH AND DEVELOPMENT

Voltere has engaged in a R&D approach led by an inhouse PhD whose research work and publications focus on prospective studies in the field of tourism and hospitality.

EVENTS

Since 2018 our team organizes the CITHA forum in Abidjan, Ivory Coast a renowned conference on hotel and tourism investment in Africa, with over 300 participants.



Sustainable tourism

SUSTAINABLE BUILDINGS AND DESTINATION PROJECTS

Sustainable tourism development
Technical and environmental audits
Carbon footprint analysis
Transport
Environmental certification

CLIMATE CHANGE ADAPTATION

Planning of preserved sites and natural areas
Regulation compliance
Reversibility studies

CSR

Social, economic and environmental impact studies
Sustainable tourism project management
Responsible purchasing control
Communication



A team made of:

- Tourism specialists
- Climate and environmental experts
- Sustainable construction players
- CSR experts

Close to you worldwide

Voltere and Egis main offices



Expertise and creativity are best used in close proximity to each region. With multiple offices in France and abroad, our teams develop an expert knowledge of the social and economic dynamic of every region, creating long lasting partnerships with operators. These are key factors to the success of our projects.



A presence in over 80 countries worldwide.
Over 40 locations in France

Our clients

HOSPITALITY, TOURISM AND LEISURE GROUPS



REAL ESTATE: DEVELOPERS, PLANNERS, HOLDINGS



INVESTMENT FUNDS



BANKS, FINANCIAL INSTITUTIONS



COUNTRIES, NGOS, INTERNATIONAL FUNDS



REGIONAL AND LOCAL GOVERNMENTS



Examples of projects and developments





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